



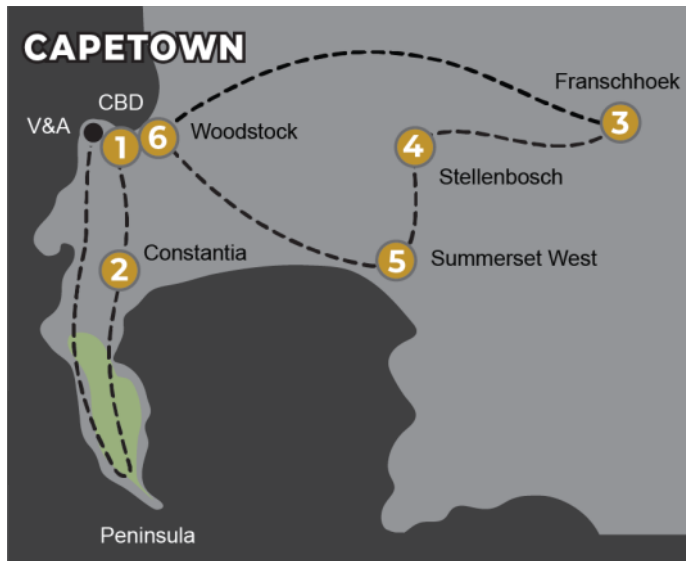
ARTISTIC EXPRESSIONS

ART | CULTURE | CUISINE | NATURE

**SAVOUR THE HERITAGE
OF A RAINBOW NATION**

*Executive*TOURING

BESPOKE PRIVATE GUIDED TOURS



Art Culture and an Authentic experience of life in the Cape.

There are many ways to structure your tour, and I will help you design a tour that helps you get the most out of your limited time in South Africa, based on your interests, tastes and preferences. Whether you are a single traveller, couple, a family or part of a big group please feel free to contact me. My tours are all carried out by myself so you know who you will be travelling with and personally looked after.

1 - CAPE TOWN

The Mother City is a renowned arts destination.

The **Zeitz Museum** of Contemporary Art Africa aka: 'The 8th Wonder of the World' is an architectural masterpiece and did much to increase Cape Town's world standing in this field and is now pushing the limits. Many of Cape Town's galleries are excellent destinations for discovering exceptional local talent. Cape Town is also one of the world's most beautiful cities and the oldest city in South Africa. The spectacular vantage points from the top of Table Mountain are a must-see.

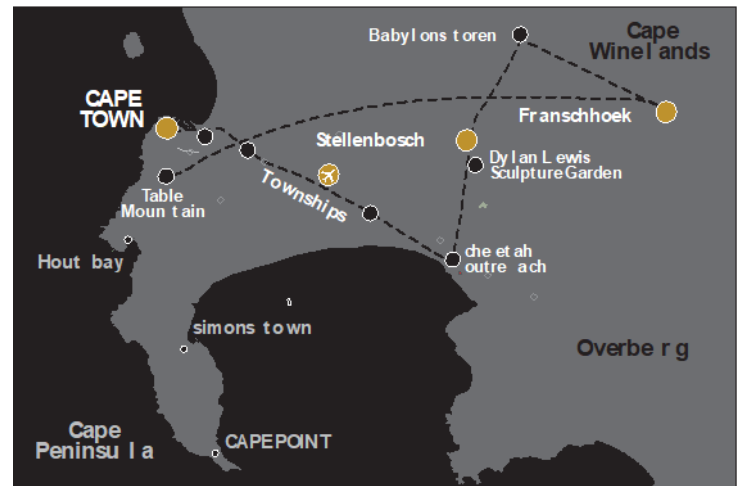
2 - CAPE POINT CONSTANTIA WINE VALLEY

Explore the rich art and natural heritage of the Cape Peninsula

The Cape Peninsula is wild and unspoilt, with spectacular and unforgettable views.

Getting up close and personal with **Boulders Beach African Penguins** is an invigorating experience. Cape Point falls within the Cape Floral Region, a World Heritage Site. Encounter more than 12000 species of flora, some indigenous wildlife, more than 250 bird species as well as breath-taking scenery. The **Kirstenbosch National Botanical Garden**, which is acclaimed as one of the great botanic gardens of the world is a must see.

ALTERNATIVE ROUTE INCLUDING TOWNSHIP TOURS



Other exciting activities that can be included in your private tour:

- Golfing/Spa
- Wildlife Safari
- Township Cultural / West Coast Culture Tour
- Garden Route
- Victoria Falls
- Namibia Desert experience
- Hosting an incentive event



3 - FRANSCHHOEK

Franschhoek is home to 15+ art galleries

Franschhoek is an important stop on any French food, wine, art and culture excursion of the Western Cape. World-class art exhibitions, accommodation, restaurants and wineries. Over the last 10 years a growing number of art-lovers have visited the annual "Art Franschhoek" festival. Some of the galleries along the village's main road can be leisurely browsed and other galleries are situated at some of the magnificent wine estates in the area.

Combine your visit to take in the Art, amazing food and wine of the beautiful Wine Estates in the area.



4 - STELLENBOSCH

A best kept secret: Stellenbosch has its own art route map!

Stellenbosch has been building up an international reputation as a centre for the arts. Some of the town's best works can be located with the help of the Stellenbosch Art Route map, which we can send to you upon enquiry. This visual aid is really useful to make the most of your day in Stellenbosch, to sequence the gallery visits and combine with other interesting activities in the area

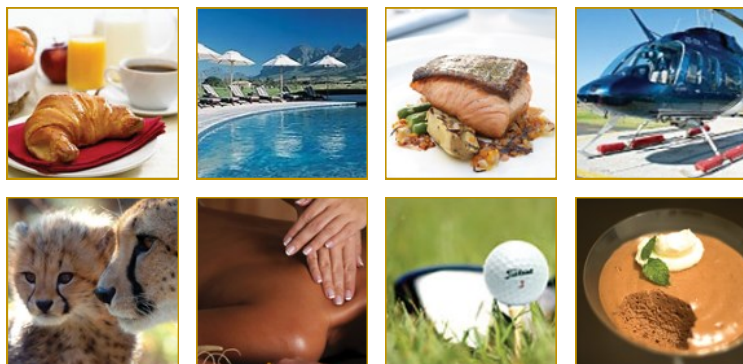


5 - SOMERSET WEST

Invigorate and indulge your senses

After visiting one of the extraordinary Cheetah Sanctuaries in the area and having a personal encounter, you could take a few hours out for a well deserved break to relax and recharge with spa treatments or stretching out by the pool at a world-class health spa.

Then a visit to some of the art venues nearby, a wine tasting, a gourmet lunch and in the late afternoon an easy drive back to Cape Town to enjoy an evening of entertainment in one of the many theatre shows lined up.



6 - WOODSTOCK

The best for last - a hub for all modes of creative expression

Between the docks of Table Bay and the lower slopes of Devil's Peak, about 1 km east of the CBD of Cape Town is Woodstock. It has become a global art destination for art and décor. Woodstock art galleries are some of the best in South Africa, perhaps because business space in Woodstock is more spacious and affordable. Woodstock is a vibrant suburb combining a village atmosphere with a sense of city living, vibrant Art & Crafts centres, clothing & jewellery, boutiques, Kraft Beer and Gin tasting venues.





Sundowners: Enjoying exotic cocktails as the sun sets

It is customary for Capetonians to have Tapas and a Sundowner in the late afternoon, as they ease out of the stresses of the day with this welcome social activity.

ACTIVITIES IN CAPE TOWN

- Breakfast at hotel
- [South African National Gallery](#), Company Gardens, Museums
- Visit some *nearby* attractions in the CBD
 - Michaelis, Salon91, Smith, What if the World
- Cable car ride and tour on Table Mountain
- Short Scenic drive –Chapmans peak along the Atlantic Seaboard and 12 Apostles The Leopard Room BAR.
- Fish on The Rocks and many other fresh fish markets
- V&A Waterfront Galleries and craft markets
- Zeitz museum - exhibition, sundowner cocktails, dinner

- Theatres – Artscape, Fugard, Baxter and others
- Clifton and Camps Bay Beaches
- Theatre on The Bay & a choice of Restaurants
- Signal hill and Lions head viewpoints
- Champaign Sundowner Private Yacht cruises
- Bo’Kaap Cape Malay Food Cooking Class
- Greenmarket Square
- The Castle of Good Hope
- District Six Museum
- Movies and Malls
- Helicopter flips



MICHAELIS GALLERIES

[Admission and hours](#) UCT, Hiddingh Campus, 31 Orange St

- Exhibitions • Bookshop • UCT Lunchtime lectures

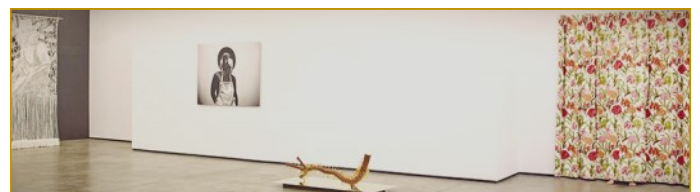
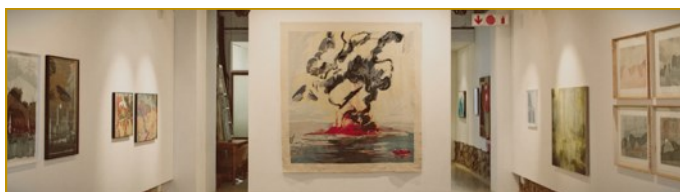
The Michaelis Galleries hosts many temporary exhibitions throughout the year, including regular collaborations with Michaelis School of Fine Art. Welcoming staff help visitors to engage the projects at their leisure.

ZEITZ MOCAA

[Admission and hours](#) | V&A Waterfront, Silo District

- Exhibitions • [online art tour audio](#) • Shop • Restaurant

ZEITZ Museum of Contemporary Art Africa is a leader of contemporary art in Africa. They are a not-for-profit contemporary art museum which collects, preserves, researches and exhibits 21st century art from Africa and its diaspora.



SMITH

[Admission and hours](#) | 56 Church St, CBD

- Exhibitions

A gallery of contemporary art. SMITH has within its stable several outstanding South African emerging artists. The gallery disregards convention and favours brave, joyous and timeless work that add values and contributes to the discourse of contemporary art in South Africa.

WHAT IF THE WORLD

[Admission and hours](#) | 16 Buiten Street, CBD

- Exhibitions

A recognised contemporary art gallery, both within South Africa and Internationally. Since its conception, the gallery has expanded to collaborate with some of the most significant artists in Africa, as well as showcasing many talented established and emerging artists.

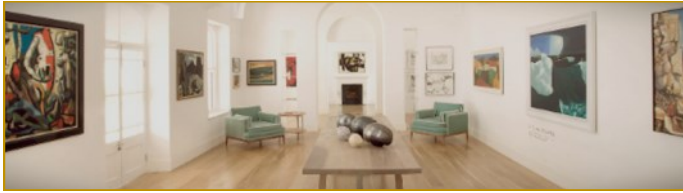


SOUTH AFRICAN NATIONAL GALLERY

[Admission and hours](#) | Company Gardens, CBD

• Exhibitions

View outstanding collections of South African, African, British, French, Dutch and Flemish art. Exhibitions of paintings, works on paper, photography, sculpture, beadwork, textiles and architecture are regularly changed.

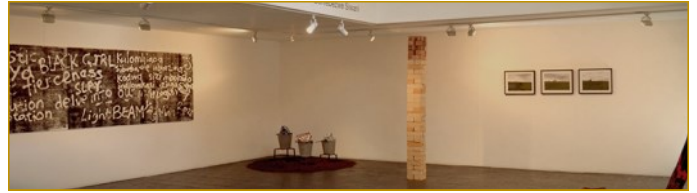


GALLERY MOMO

[Admission and hours](#) | 16 Buiten Street, Cape Town

• Exhibitions • Fairs • Magazine

A contemporary art gallery, focused on African art and art from the diaspora. Their substantial portfolio includes South African, continental and international contemporary art. They manage the estates of notable 20th century SA masters.



EBONY GALLERY

[Hours and admission](#) | Loop St, CBD (also in Franschhoek)

• Exhibitions

EBONY's two gallery spaces showcase classic and contemporary fine art combined with exclusive, local design. Gallery artists are included in notable private and public collections.

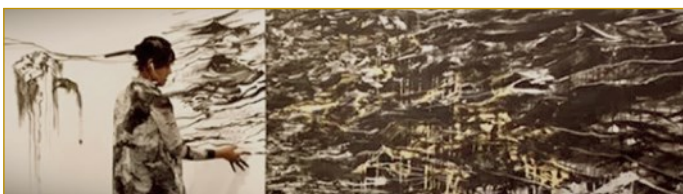


SALON 91

[Admission and hours](#) | 91 Kloof Street, CBD

• Exhibitions

A boutique-style gallery and art consultation service based in Kloof Street, Cape Town, showcasing works by emerging and established contemporary artists of all disciplines, passionate about developing a new brand of local talent.



ECLECTICA CONTEMPORARY

[Admission and hours](#) | 69 Burg Street, CBD

• Exhibitions

With an increasing focus on African Art around the world, Eclectica Contemporary aims to present a carefully selected and focused collection of art from the continent that interrogates issues facing us in a globalized world. Showcases practices and materials that push boundaries.

THE AVA GALLERY

35 Church St, Cape Town

• Exhibitions • Events • Programmes

The Association for Visual Arts Gallery (The AVA) is a non-profit, visual art advancement organisation. They support emerging and established artists of SA and nurture the arts through the ArtReach programme.



WORLDART GALLERY

[Admission and hours](#) | 54 Church Street, CBD

• Exhibitions • Art Sourcing

A small space with big influence on art in Cape Town by championing urban contemporary art. Worldart informs their extensive and dedicated client base about exciting releases by artists.

- [Christopher Moller Gallery](#), 7 Kloof Nek Rd, Gardens, CBD
- [The Cape Gallery](#), Cape Town, CBD
- [Rose Korbe Art](#), Camps Bay (V&A)
- [Allerman](#), Popup Exhibitions
- [ABE Opperman Gallery](#), 5 Hudson street, CBD
- [Edge Glass Gallery](#), 29 Vredenburg Lane, CBD

[South African Museum](#) - from fossils to ancient insects and historical tools - culturally enriching and an impressive natural collection of more than one and a half million specimens of scientific importance from fossils, which are almost 700-million years old to insects and fish caught last week.



Cape Flora Region - World Heritage Biodiversity Site

One of the richest areas for plants in the world and is one of the world's 18 biodiversity hotspots. Ongoing biological processes continue to evolve into this unique Fynbos biome.

NEARBY

- Scenic drive to Cape Point
- Funicular ride to tip of Cape Point and walkabout at the Light-house
- Travel to Boulders Beach - visit the African Penguin colony
- Stop in Kalk Bay, browse galleries, antiques boutique books, Steenberg, Constantia - Short cellar tour and wine tasting
- Norval Foundation: Art Exhibition and Lunch
- Kirstenbosch Botanical Gardens and guided tour
- Sundowners and dinner at The V&A Waterfront

- [Art at Constantia](#), Groot Constantia road
- [The Studio Art Gallery](#), Main Road, Simons Town
- [Barnard Gallery](#), 55 Main Street, Newlands
- [Artvark](#), Gallery Kalkbay
- [Donald Grieg Gallery](#), 1 Coode Crescent, near V&A
- **Tea Bag design in Hout Bay – Craft makers**
- Hout Bay Market, Seal Island, Camps Bay/Clifton beaches
- Constantia Valley Wine Route and Shopping Centre
- Theatre in the park / Tokai - Arboretum
- Westlake, Royal Cape and Steenberg Golf Courses

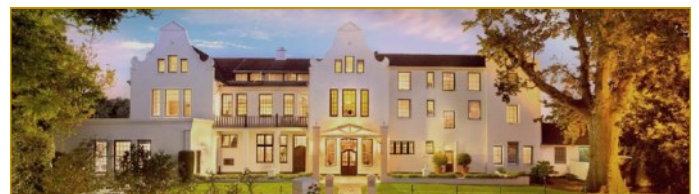


NORVAL FOUNDATION CONSTANTIA VALLEY

[Admission and hours](#) |

• Sculpture Garden + Exhibitions • Shop • Library • Restaurant and Bar • Playground • Tour options

This centre for arts and cultural expression is dedicated to 20-21st-century visual art from SA and beyond. The Sculpture Garden combines the experience of art and of nature.



HOHENORT WINE ESTATE

[Admission and hours](#) | 93 Broomersvlei Road, Constantia

• Gardens/herb tours by chef • Award winning Restaurants • Cellar tour • Spa • Golf green • Swimming pool • Tennis/Gym • High-tea

Easel, water paints, charcoal, pastille sets available for those who feel like painting or drawing in the gardens.

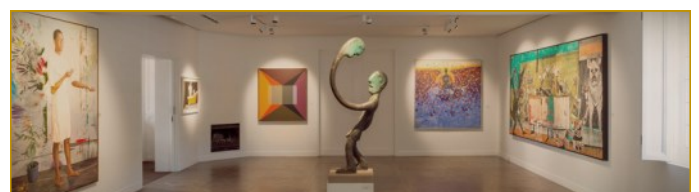


GROUND – ART Caffe

[Admission and hours](#) | 160 Strand Street, CBD (near V&A)

Art gallery • Coffee shop • Health Eatery • Free wifi

The space offers all day natural light, stunning views of Table Mountain and free wi-fi, which makes Ground Art Caffe the perfect place to appreciate Cape Town's best coffee, healthy food, exquisite art and a peaceful place to catch up on some work out of the office.



EVERARD REID CIRCA

[Admission and hours](#) | V&A Waterfront

• Exhibitions

South Africa's oldest commercial gallery. Always dynamic, the gallery strives to maximise the exposure and dissemination of fine contemporary painting and sculpture to a broad audience. Showcases established and emerging artists.



Fine art needs to be savoured in order to be appreciated.

The more you appreciate the qualities that identify all great works of Art of the different eras, with their movements, styles and techniques, **the less intimidated you feel.**

NEARBY

- [Kim Donaldson Gallery](#)
- [Franschhoek Motor Museum](#)
- La Cotte Inn Cheese shop
- Huguenot Fine Chocolates
- [Alleebleue](#) - picnics wine tasting bistro shop
- [Babylonstoren](#) - get hands-on, garden tour
- [Fairview](#) - tasting wine & cheese bakery
- Vrede en Lust –Wine & Chocolate Pairing
- One of the most beautiful Wine Estates that also serves as a Venue for Weddings & other Private functions.

EXAMPLE FULL DAY ITINERARY

- Breakfast at Hotel
- Embark on the short journey to Franschhoek
- En Route – visit The Glen Carlou Gallery
- Babylonstoren/Vegetable Gardens Wine tasting and fresh food.
- La Motte – Pierneef Art Gallery and beautiful gardens
- Lunch at La Motte Wine Estate
- Food and wine/brandy pairing with deserts
- Leeu Garden Sculpture and Art Collection
- Visit Grande Provence Gallery
- Dinner and overnight on a Wine Estate

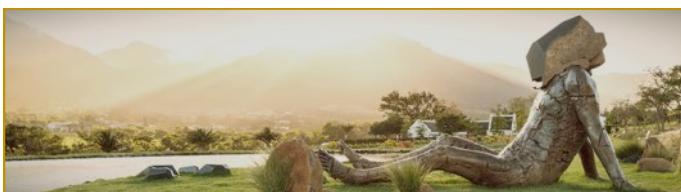


GLEN CARLOU GALLERY

[Admission and hours](#) | Simondium Road, Klapmut, near Paarl

• Gallery • Tasting Room • Restaurant • Wine shop

They house a collection of contemporary, pop and modern art by South African artists. Mediums are as diverse as installation, photography, contemporary embroidery and ceramics contrasted with more traditional painting and sculpture.



LEEU COLLECTION

[Reservations](#) | Franschhoek

• Tasting room's immersive wine experience • Gourmet Dining • The Wine Studio • Spa • Microbrewery

"Art is ... as important as food, wine, or sense of place.

It enhances the aesthetic component that guests expect when booking into a five-star destination property." – Analjit Singh, founder, Leeu



LA MOTTE MUSEUM

[Admission and hours](#) | Franschhoek Valley, R45 Main Road

• Gallery Tour options • Wine tasting • Farm shop • Wine estate tour • Pierneef a La Motte Restaurant •

A stimulating cultural-historical experience. A large room is dedicated to great SA master: Jacob Hendrik Pierneef (1886-1957). Themed exhibitions interchange annually.



GRANDE PROVENCE GALLERY

[Admission and hours](#) | Main Road, Franschhoek

• Sculpture garden • Exhibitions • Picnic Garden • Restaurant • Wine Estate • Taste room • Winebar & shop • Cheetah outreach

A highly regarded gallery, exhibiting some of the finest established and emerging artists from SA, Europe & America. Sculpture Garden - monumental collection in a variety of media.



What is it that makes an object or a gesture a work of art?

All things ... an artist must feel all this more intensely. ...including humiliations, misfortunes, embarrassments, raw material, such as clay, so that we may shape our art. ~ Jorge Luis Borges

NEARBY

- [Tokara](#) - art/sculpture
- [Marze Botha Gallery](#)
- [Lanzerac Wine Estate](#)
- [Waterford wine estate](#) - sustainability
- [SMAC Art Gallery](#)
- [AbsolutArt \(Dyman Gallery\)](#)
- Stellenbosch University Museum
- [Stellenbosch Toy & Miniature Museum](#)
- Art in the Yard
- Johannes du Plessis
- ODA gallery
- Oink
- Senechal-Senekal
- The Boutique Gallery
- Bordeaux House
- Ebony...

EXAMPLE FULL DAY ITINERARY

- Breakfast at Hotel, Depart towards Stellenbosch
- Dylan Lewis Sculpture Garden
- Cheese and wine pairing
- Rupert Museum
- Lunch
- Relaxing afternoon and spa treatment
- Visit nearby attractions
- Return to hotel to freshen up for evening
- Early Dinner followed by night out on the town
- Overnight on Wine Estate



DELAIRE GRAFF ESTATE

[Admission and hours](#) | Stellenbosch

• Sculpture garden • Art collection • Wine • Restaurant • Winery • Spa & Accommodation

World-class art destination. Enjoy a rare view of Laurence Graff's personal art collection in an outstanding setting. The collection includes some of South Africa's finest contemporary artists.

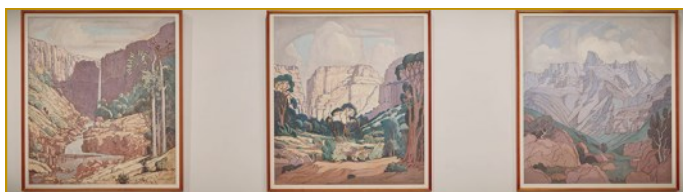


DYLAN LEWIS SCULPTURE GARDEN

[By appointment only](#) | Paradyskloof Rd, Stellenbosch

• Exhibitions • Sculpture Garden

A sculpted indigenous garden with 60+ works by Dylan Lewis. The sculptures are carefully sited along 4 km of paths. Lewis spent almost 2 years contouring the landscape with earth-moving equipment, much as he would a sculpture.



RUPERT MUSEUM

[Admission and hours](#) | Stellantia Road, Stellenbosch

• Exhibitions

Private collection of Anton Rupert showcases 350+ works (1940 to 1970). Predominant mediums are paintings, sculptures and tapestries. Some of the most renowned artists such as Maggie Laubser, Irma Stern, Preller, Battiss, Elza Dziomba, and Coert Steynberg.



GLENELLY GLASS MUSEUM @WINE ESTATE

[Admission and hours](#) | Lelie Street, Idas Valley, Stellenbosch

• Glass museum • Tasting room • Bistro

May de Lencquesaing's spectacular glass collection pays tribute to her passion for rare and contemporary glass. One of the largest privately-owned collections in the world, the exhibits range from the 1st and 2nd Century to modern classics.

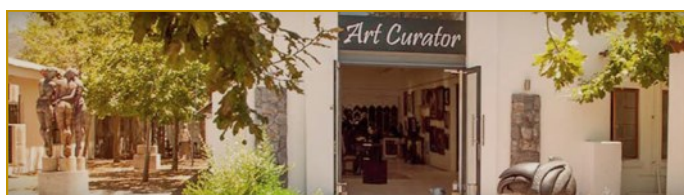


Take some time out to relax and rejuvenate at a health spa
Enjoy a massage or other spa treatment, stretch out at the pool and restore a sense of wellbeing.

NEARBY

- Peruse and enjoy refreshments at Route 44 Market
- Cheetah Outreach
- Vergelegen Wine Estate visit Duck Parade
- Lunch on Wine Estate
- Lourensford Wine Estate
- Massage or other spa treatments
- Return to hotel to freshen up for evening activities
- Early dinner
- Watch show at playhouse or another theatre
- Transfer to Cape Town and overnight in Cape Town

- [Route 44 Market](#)
- [World of adventure](#) for kids
- [Morgenster Wine Estate](#) +Olives
- [Waterkloof Wine Estate](#) - walk, taste, tour, heli, horseride
- [Erinvale Golf Estate and Spa](#)
- Helderberg Nature Reserve
- [Tiggerfish](#) - micro brewery
- High tea at Hotel or Wine Estate
- [The Playhouse Theatre](#) - community theatre



ART CURATOR GALLERY

[Admission and hours](#) | at Lourensford Estate

• Exhibitions

The Gallery specializes in the buying and selling of SA Investment Art, Old Masters, Contemporary & African Art, Memorabilia, Bronzes & Ceramics. A Large selection of paintings on view.



LOURENSFORD ESTATE

[Admission and hours](#) | Near Somerset West

- Tasting – vodka, beer, wine • Cellar Tours • Market • Restaurants • Coffee Roastery • Gardens • Spa

As one of the world's most beautiful wine estates they offer a visual feast of forest, fynbos, fruit orchards and vineyards, which rise up the slopes of the Helderberg Mountains.

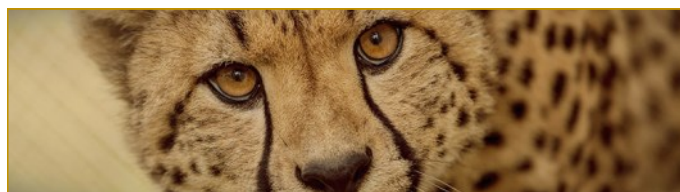


LIONEL SMITH STUDIO

[Admission](#) | 2 Gardner Williams Avenue, Somerset West

• Art studio exhibition

Lionel Smit is one of SA's most talented artists, best known for contemporary portraiture on monumental canvases and sculptures. His art is defined by a deeply rooted symbiotic relationship between sculpture and painting.



CHEETAH OUTREACH

[Admission and hours](#) | Somerset West

- Animal Encounter • Education

A preservation center for cheetahs and other predators, with an education program and one on one animal encounters. "At Cheetah Outreach we understand the complexity involving cheetah and animal conservation and we are proud of our efforts over the past 20 years."



The Grand Finale finish line at the end of an epic experience

"And when the journey is over, the beast panting, I like to return to those last lines for a sort of re-sparking. For the heat of where I've been and who I became when I returned." Valerie

NEARBY

- [Art-it-is](#)

THE OLD BISCUIT MILL

[Admission and hours](#) | Albert Road, Woodstock

- Art and design • shopping • wining and dining

View art and design showcased by a dynamic community of artists, designers and craftsmen that call the Mill home. Variety of art, fashion, travel mementos, local products and gifts. Also housing the award winning restaurant – Test Kitchen.

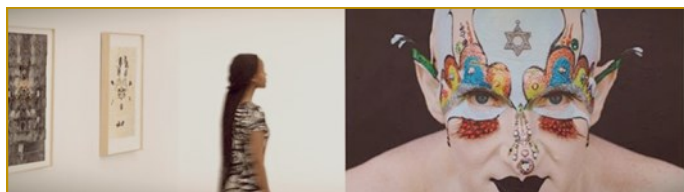
- [Imiso ceramics](#)

- Visit galleries in Woodstock

- Stevenson
- Blank
- A4 Arts Foundation
- Goodman Gallery

- Lunch at the Old Biscuit Mill

- Imiso Ceramics
- Shopping experience at clothing & jewelry Boutiques
- Kraft beer & Gin distilleries - tastings

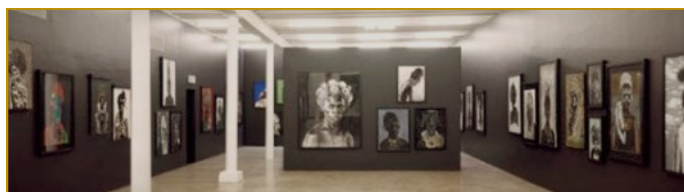


STEVENSON

[Admission and hours](#) | 160 Sir Lowry Road, Woodstock

- Exhibitions • Nearby: 34 Fine Art

An international exhibition programme with their main focus on the region. It is jointly owned by its 13 directors. Founded in 2003, the gallery has spaces in Cape Town and Johannesburg, and an office in Amsterdam.

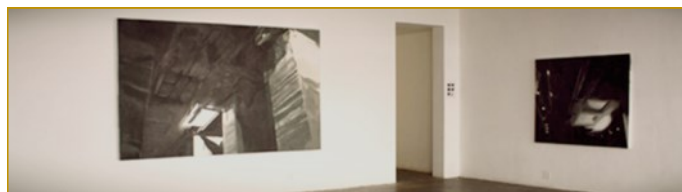


A4 ARTS FOUNDATION

[Admission and hours](#) | 23 Buitenkant Street, District Six

- Exhibitions • Art library

A not-for-profit collective that exposes the role of art in society. The gallery hosts 3-4 big exhibitions each year, for about three months at a time. New and distinguished artists.

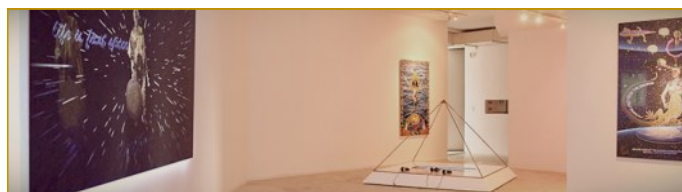


BLANK

[Hours](#) | 10 Lewin Street, Woodstock

- Monthly exhibitions • artist talks • fairs • publications

Independent, artist-run space with gallery in the Cape Town art district. The space and gallery is a hybrid consisting of a gallery and project space, promoting new developments in contemporary South African art by emerging and established artists.

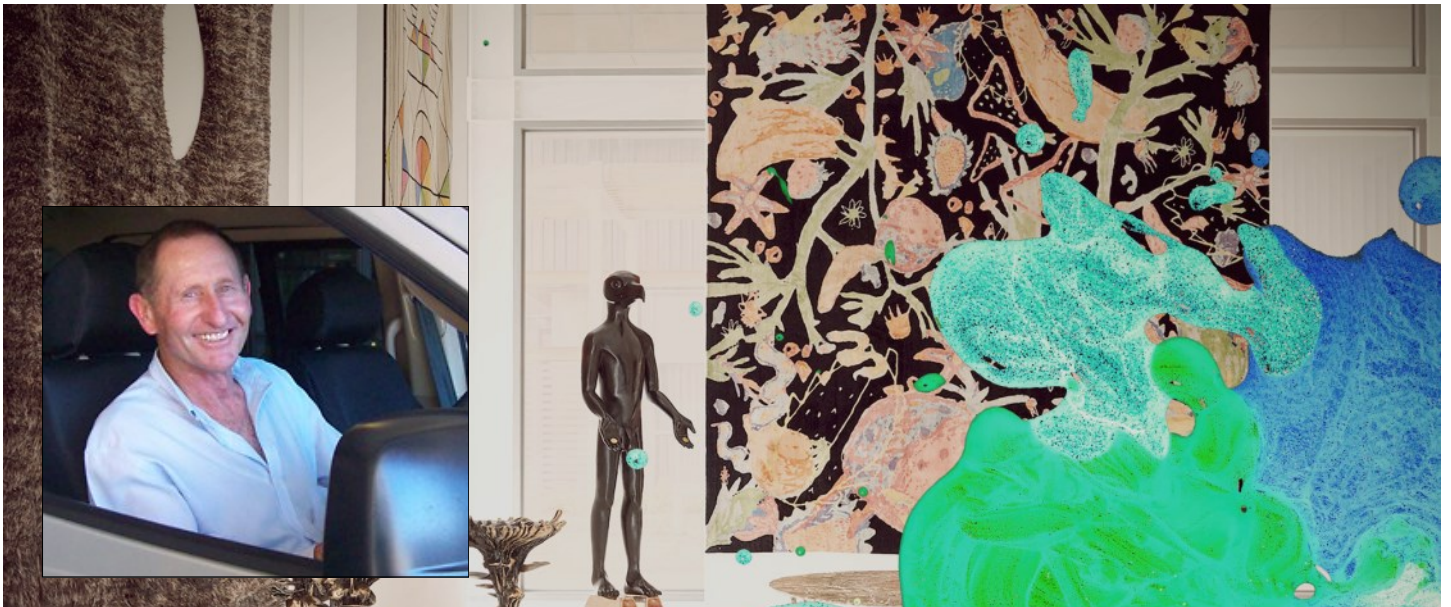


GOODMAN GALLERY

[Admission and hours](#) | 176 Sir Lowry Rd, Woodstock

- Exhibitions

International contemporary art gallery with locations in Joburg, Cape Town and London. The gallery represents artists who confront entrenched power structures and inspires social change. Goodman Gallery has a legacy of facilitating broader social access to art.



MY PLEDGE: *I aim to provide you, my client, with the ultimate bespoke tours and events in the Western Cape. I offer service excellence, integrity and reliability.*

It is with confidence that I invite you to contact me to discuss your requirements and how I may assist you.

Clive Friedberg

Registered Tour Guide and Tour Operator

Mobile: +27 83 267e 3640

Email: clive@executivetouring.co.za

Website: www.executivetouring.co.za

Registered private tour guide: Clive

I assist my clients in designing and executing their own unique private guided tour that suits their interests and tastes.

- **Planning our private guided tour:** Looking through example tour itineraries is useful by giving you some ideas for how to structure your own unique tour and I help you to make the most of your tour.
- **Duration:** Your tour can be full day or multi-day.e.g. Garden Route tours
- **Accommodation:** I have a select range of hotels, farmhouse B&B's, guest houses, self-catering apartments and resorts. You can be sure that all these establishments offer excellent service, good food and comfortable lodgings.
- **Flight Reservations:** For all local South African airline flights to African destinations, my dedicated team will find you the perfect flight at the right price that meet your travel demands.
- **Meet & Greet:** It is my pleasure to welcome you on arrival and accompany you to your destination.
- **Transfers** - Transfers are available 24 hours a day to and from airports, accommodations and places of interest.



RECOMMENDED ON

